



BIOGRAPHY

Arif Esa | CEO | Investor | Adviser



[linkedin.com/in/arif-esa](https://www.linkedin.com/in/arif-esa)



WHO AM I

Knowledgeable, detail-oriented, and intellectual leader are just a few words most often used to describe Arif Esa. With years of experience in the fast-paced financial industry, Arif has established himself as a powerhouse and an innovative leader and advisor.

In his current role as group CEO, Arif leads strategic business development, financial structuring, strengthened client relationships, oversees all business activities, change and program management, and guides the success of high-performing teams. He has consistently found success through his effective communication skills and the unique ability to navigate the details. Arif has earned the trust and admiration of his clients and peers alike.

Arif has built and developed an exemplary professional career. From managing funds in excess of \$3 Billion USD and financial advisors to several governmental departments to boosting new financial structure to help raise funding in excess of \$1 billion USD infrastructure projects, he has taken on challenging roles across the industry and worked tirelessly to produce exceptional results.

He has worked as a chief financial officer, account executive, assistant manager, divisional guidance manager, vice president, board member and Chief Executive Officer. He worked tirelessly to expand his experience and financial acumen, which would guide him down the path into leadership and higher levels of responsibility. These roles have led him through the best organisations in the industry.

Skills



Investor & Banking Relations

Financial Modelling
Risk Mitigation
Best Practices



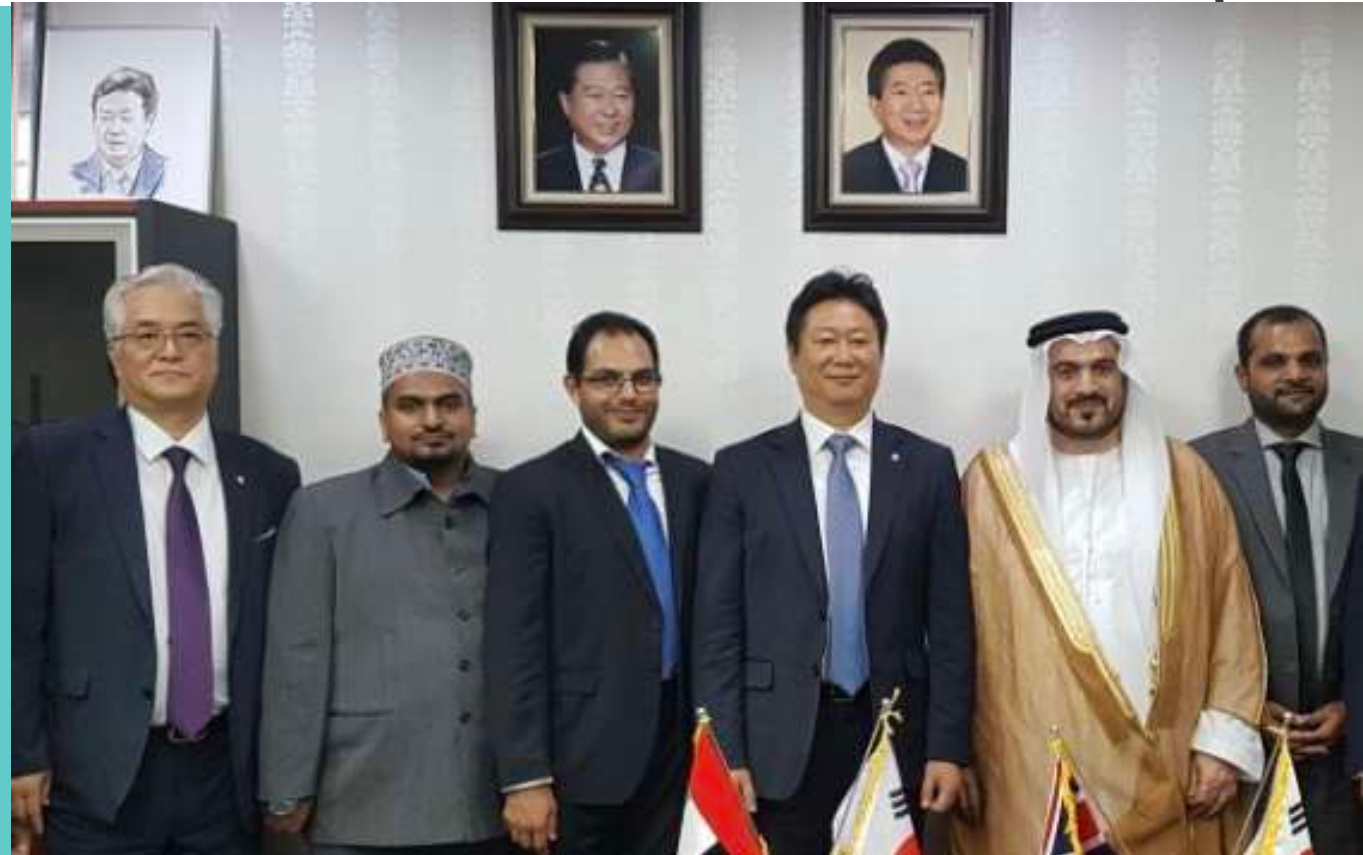
Mergers & Acquisitions

Shareholder Value Maximisation
Leadership
Government Negotiations



Strategic Operational Plans

Regulatory Compliance
Change Management



Arif Esa Timeline

Arif Esa | CEO BUSINESS TIMELINE



Structure & Investments



CEO

Arif Esa – Cable Exchange Group - CEO – Board of Directors



CEO

Cable Exchange Company Ghana – Arif Esa – CEO – Board of Directors



CEO

Cable Exchange Company (UK) CEO – Board of Directors



CEO

ESABER INVEST HOLDING (Morocco) Arif Esa - CEO



Co-Founder & CEO

moneyIN Arif Esa – CEO & Co-Founder – Board of Directors



[Curve](#)



Andersen EV



[B-North Bank](#)



KogoPAY [Group](#)



Rightangled

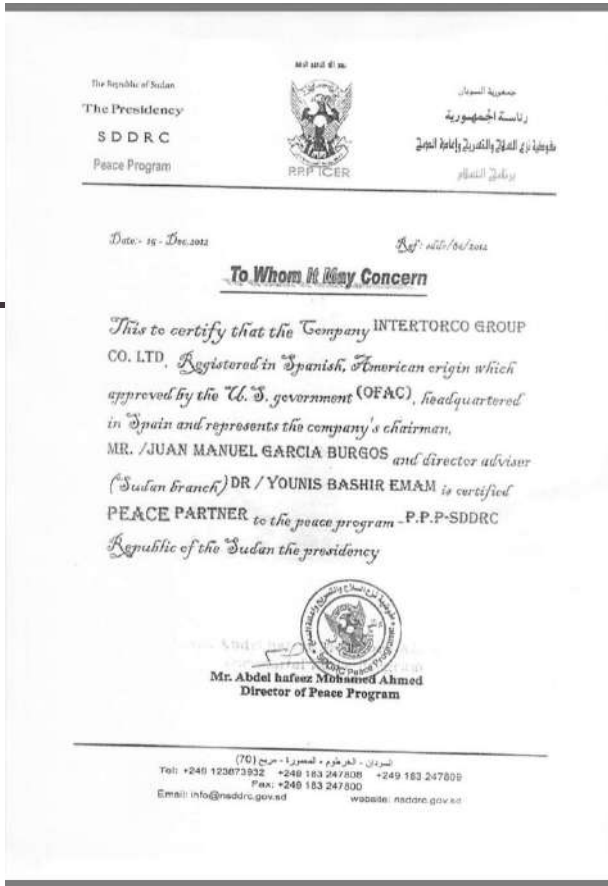


SendThatVan.co.uk



Bnext

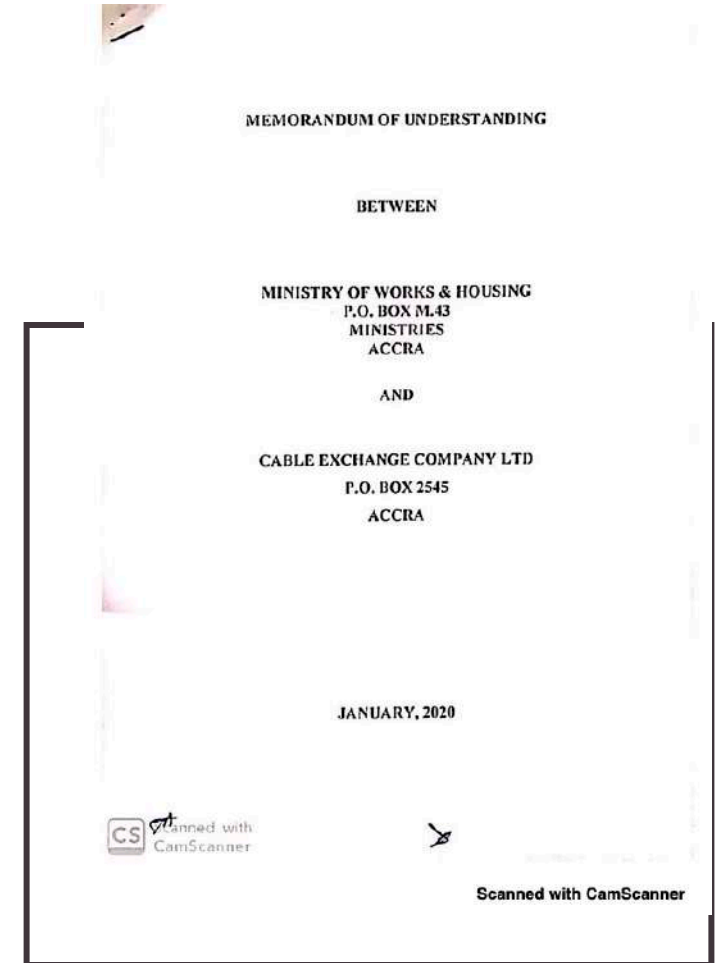
SOME Achievements



Intertorco Group
Arif was part of the
Sudan Peace
Negotiation Program



\$802 Million USD
Arif was president at the time
& negotiated and helped
raised the finance for the
project



\$1 Billion USD Road & Housing Project
Arif negotiated and created a
new financing structure for the
Government of Ghana

SOME Achievements



Featured In Morocco World News

<https://www.morocoworldnews.com/2022/06/349675/moroccan-entrepreneur-among-most-influential-ceos-of-2022>



Featured In Business Magazine Awarded One Of The Most Influential CEOs/Business Leader 2022

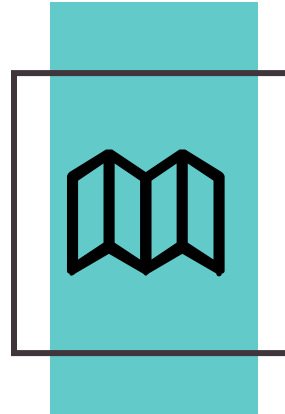
<https://Inkd.in/dPqibiWS>

The Story

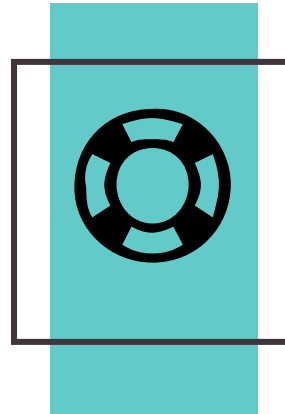
Arif Esa, a highly motivate business professional with vast experience in divers business operation globally.

Arif is a business professional brought up & schooled in the United Kingdom. He hold a B-Tec qualification in Business studies from Blackburn Collage / Blackburn University. His hard work, dedication and access to Government and High-Net Worth Individuals have made him a successful business professional at a young age. His expertise compromises of more than 20 years in diversified management. Arif, entered business at the age of 14, making a successful online sales website in textiles and electronics before diversifying his business activities a few years later. Areas of management; International investments, family office management, infrastructure projects, corporate to government funding, Commodity Trading and Bond trading.

Arif is also a registered foreign investor in many countries with investment in different areas. Arif, is currently the CEO of Cable Exchange Group holding assets in excess of £90 million GBP and has successfully traded in excess of \$3 billion USD over the years along with raising over \$10 billion in funds for government projects.



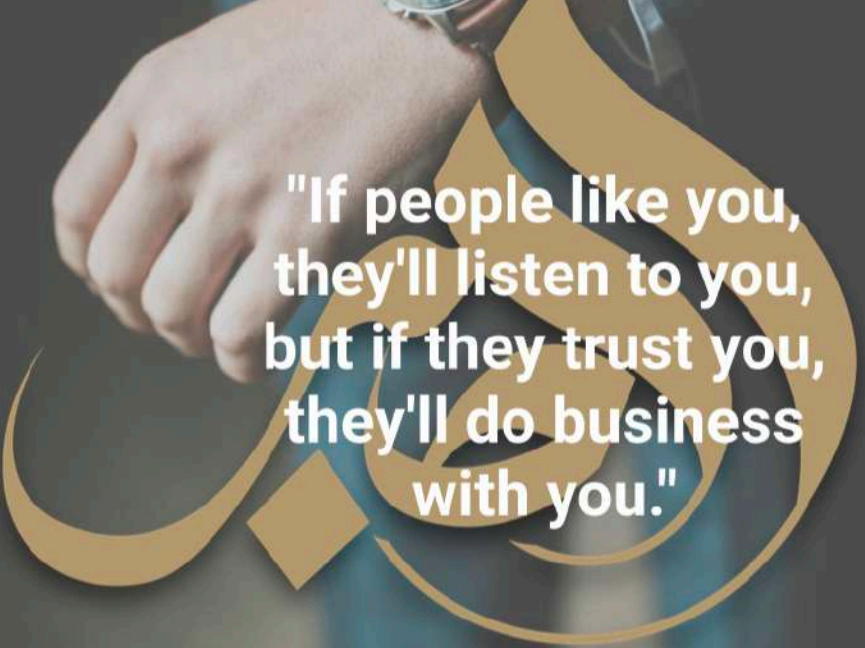
Volunteer – Arif volunteers with Expat.com as a senior expert advisor to expats and individuals who look to invest or move overseas mainly to Morocco. As a results Arif has established a excellent reputation in consulting expat in all areas.



Author – Due to his consulting success and high demand, Arif is an author of “How To Get Married In Morocco” & “Happiness Starts Here – Gluten Free Recipe For a Happier Life”

Quote

Money won't create success, the freedom to make it will." Nelson Mandela



"If people like you,
they'll listen to you,
but if they trust you,
they'll do business
with you."

ESABER
INVEST HOLDING

THANKS



Marrakech, Morocco



arifesa786@gmail.com



+212 604 41 8989

